Perry's Ice Cream

2024
Good Stuff Report

"Make sure you put in enough of the good stuff"
– H Morton Perry, founder

Perry's Ice Cream

Deep Sea Treasure

Extra Indulgent

PREMIUM ICE CREAM

1 PINT (473mL)

About Us

#1 Brand

- Perry's is the **22nd** largest ice cream brand in the country and **#1** in Upstate NY*

- **9.7 million** gallons of ice cream manufactured in 2024

- **6** dedicated manufacturing lines produce a variety of products including retail packaged goods, novelties, bulk tubs and custard

- A **4th** generation family business founded in 1918

- Distribute frozen foods for **40+** brands and deliver to **6,320** customers

- Produce private label ice cream for **5** major retailers

- Co-manufacture a variety of frozen desserts for **6** recognized national brands

- **400+** team members stand behind our quality, innovative flavors, smooth deliveries and sweet service

*Source: Nielsen Total US Ice Cream Category, 52 weeks PE 12/28/24.

Cool Future

At Perry's Ice Cream, we believe that sustainability is more than a responsibility— it's an opportunity to innovate, inspire, and lead by example. We are dedicated to managing our impact on communities and the environment through responsible business practices and strategic action.

To ensure meaningful progress on our sustainability journey, we are guided by these principles:

- **Focus on High-Impact Areas:** Prioritize efforts that yield the greatest environmental and social benefits.

- **Set Measurable Targets:** Define clear, time-bound objectives to track our progress and celebrate milestones.

- **Engage and Collaborate:** Partner with employees, stakeholders, and community members to develop innovative solutions.

- **Commit to Transparency:** Share our goals, achievements, and challenges openly to foster trust and accountability.

We are proud of the progress we've made so far and remain committed to achieving our 2035 targets. In the following pages, you'll find detailed information on our eight focus areas and updates on our journey toward a sustainable future.

New 2035 Sustainability Goals

As part of our commitment, we have set ambitious 2035 targets, focusing on key areas where we can make the most significant impact. These long-term goals are designed to reduce waste, conserve energy, support our communities, and minimize our carbon footprint.
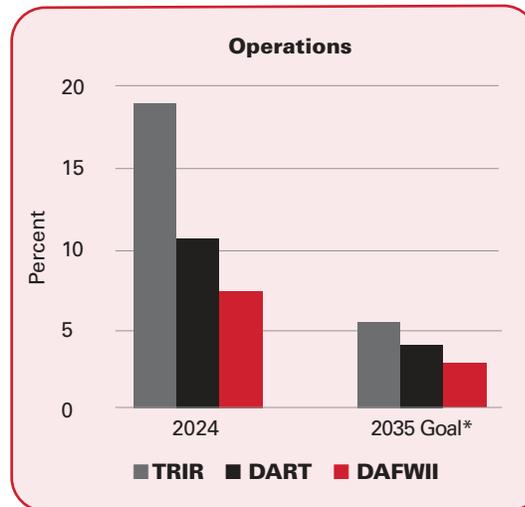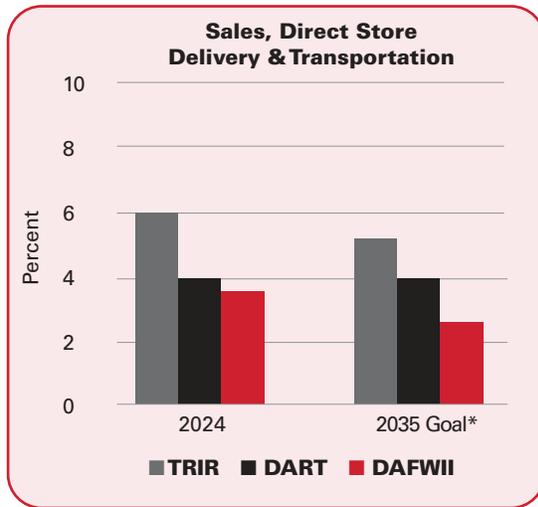
- **Team Member Safety** – Meet or exceed annual industry standards across all incident rates

- **Community Support** – Equally support the people within our distribution territories, focusing efforts on Perry's strategically identified causes of food security, mental health & water conservation

- **Water** – Target water usage at 2.0 gallons of water per gallon of ice cream produced

- **Fleet & Fuel** – Achieve 8 MPG by focusing on controllable variables: cruise control, idle time and auxiliary power

- **CO2** – Establish a scorecard for measurement

- **Overall Equipment Effectiveness (OEE)** - Utilize our equipment to achieve an operations efficiency score of 78%-82%

- **First Pass Quality** – Achieve a 96% rating on each manufacturing line

- **Mix Waste** – Reduce gallons of liquid dairy mix waste to 7% or less of mix gallons produced

Team Member Safety – Meet and exceed annual industry standards across all incident rates

Sales, Direct Store Delivery & Transportation

Percent

Category	2024	2035 Goal*
TRIR	6.0	5.2
DART	4.0	4.0
DAFWII	3.6	2.6

■ TRIR ■ DART ■ DAFWII

Operations

Percent

Category	2024	2035 Goal*
TRIR	19	5.5
DART	10.8	4.2
DAFWII	7.5	3.0

■ TRIR ■ DART ■ DAFWII

KEY

TRIR - Total Recordable Incident Rate
DART - Total Transitional & Lost Time Accident
DAFWII - Days Away from Work-Injury/Illness Incident
*industry benchmarks are updated annually

Due to different job functions and environments, the manufacturing and sales teams have industry benchmarks specific to their functions.
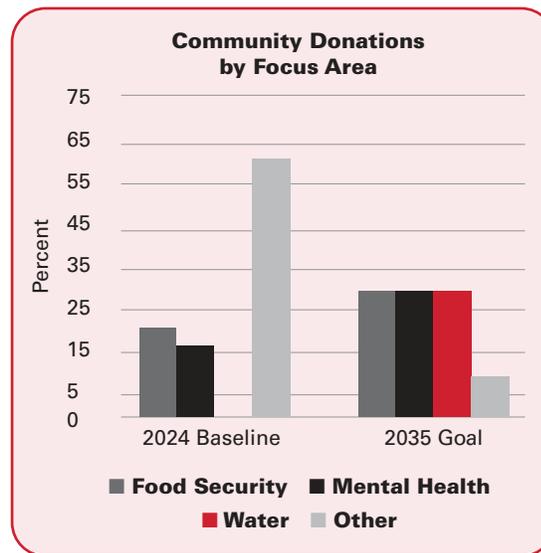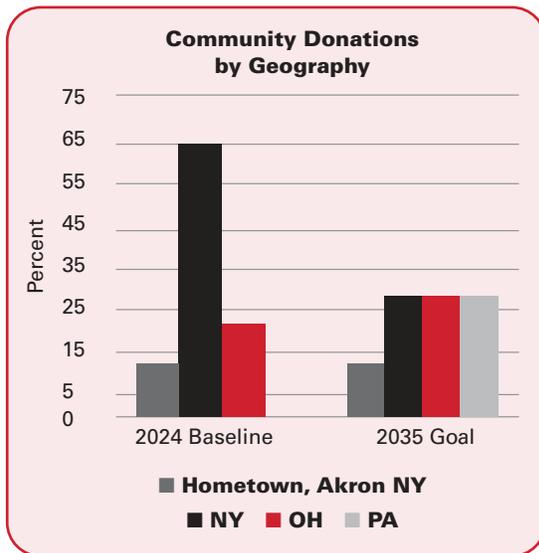
2024 Actions

- Focused on top three recordable incident categories to reduce occurrences

- Invested in comprehensive leadership safety and ergonomics training

- Evaluated lift assistance equipment to reduce strains

- Minimized workspace congestion to reduce contact injuries with equipment and supplies

- Established a practice of publishing safety incident updates to increase awareness and knowledge regarding resolutions to prevent future injuries

Community Support – Equally support the people within our distribution territories, focusing efforts on Perry's strategically identified causes of food security, mental health & water conservation

Cool Future

Community Donations by Geography

Percent

75
65
55
45
35
25
15
5
0

2024 Baseline   2035 Goal

■ Hometown, Akron NY
■ NY ■ OH ■ PA

Community Donations by Focus Area

Percent

75
65
55
45
35
25
15
5
0

2024 Baseline   2035 Goal

■ Food Security   ■ Mental Health
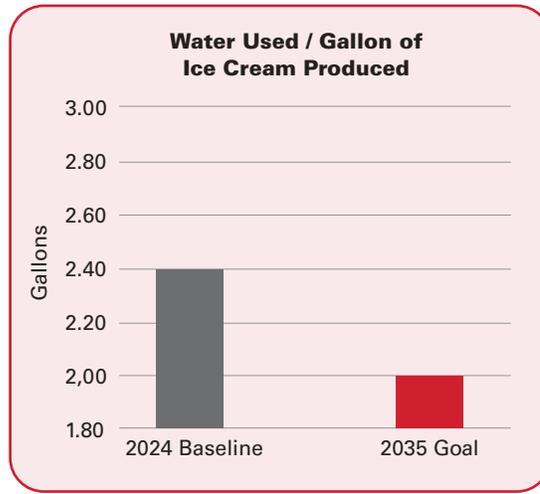■ Water   ■ Other

2024 Actions

- Established long-term geography goals and identified focus areas

- Prepared tracking and reporting processes capturing geography and donation focus area

- Progress made supporting the Ohio community as Perry's joined forces with the Ohio State Parks Foundation to sponsor an inclusive playground at Alum Creek State Park

- Launched a co-branded flavor, Bucco Batter, with the Pittsburgh Pirates. A portion of the proceeds from all flavor sales will be donated to the Pittsburgh Pirates Foundation to benefit the greater Pittsburgh area

- Supported two New York based organizations, White Whiskers & Eastern Monarch Butterfly Farm, through Perry's Community Returns Program
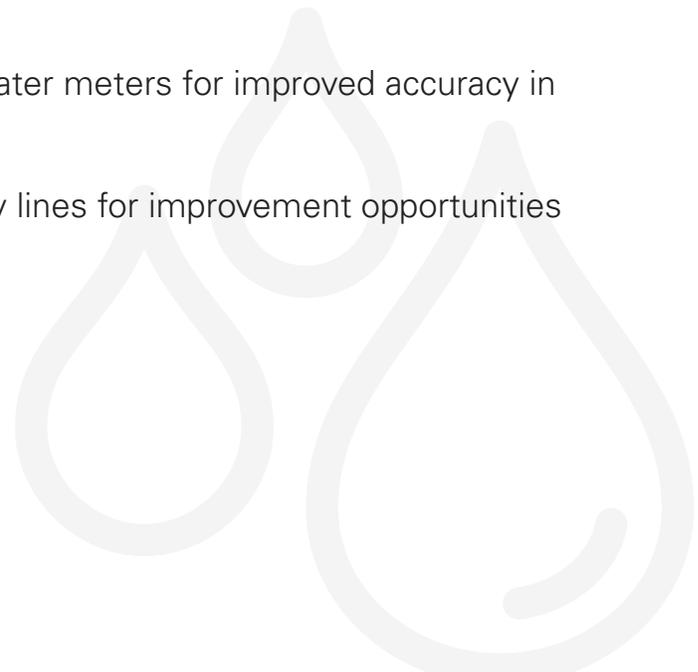
Water – Target water usage at 2.0 gallons of water per gallon of ice cream produced

Water Used / Gallon of Ice Cream Produced

Water is not an ingredient in Perry's Ice Cream products, yet Perry's is a significant water user due to the cleaning processes required to safely manufacture food.

2024 Actions

- Verified data integrity and updated water meters for improved accuracy in measurements

- Analyzed water usage on two novelty lines for improvement opportunities
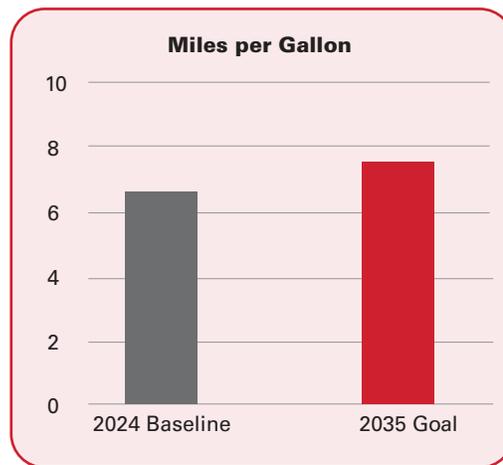
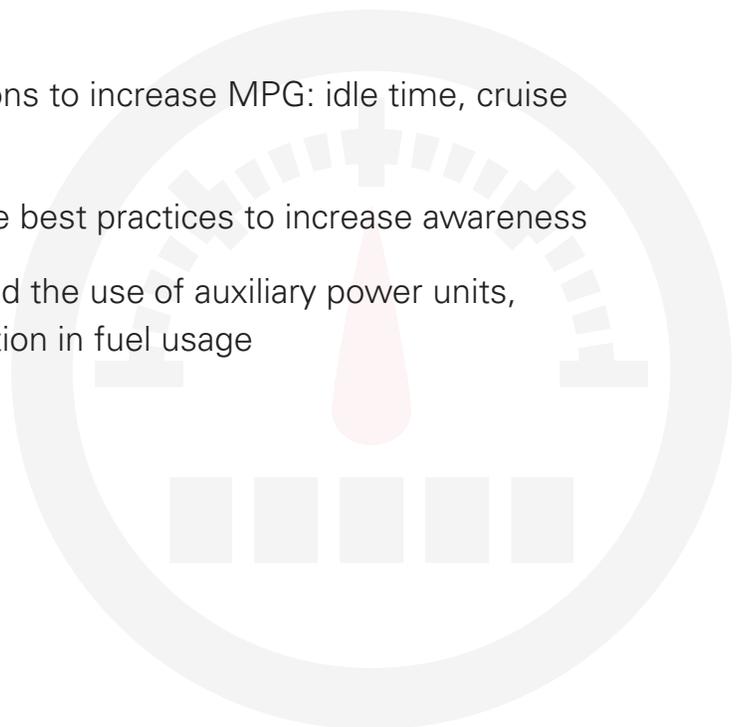- Repaired leaks to tanks and sprayers

Cool Future

Fleet & Fuel – Achieve 8 MPG by focusing on controllable variables: cruise control, idle time and auxiliary power

Perry's fleet consists of a variety of equipment, sizes and ages. Operations include both long-haul and over-the-road routes, as well as daily, local delivery routes. Reefer fuel is also required for temperature control of the cargo.

2024 Actions

- Identified driver controllable actions to increase MPG: idle time, cruise control and auxiliary power

- Conducted education on idle time best practices to increase awareness

- Minimized idle time and promoted the use of auxiliary power units, resulting in a 37,000 gallon reduction in fuel usage
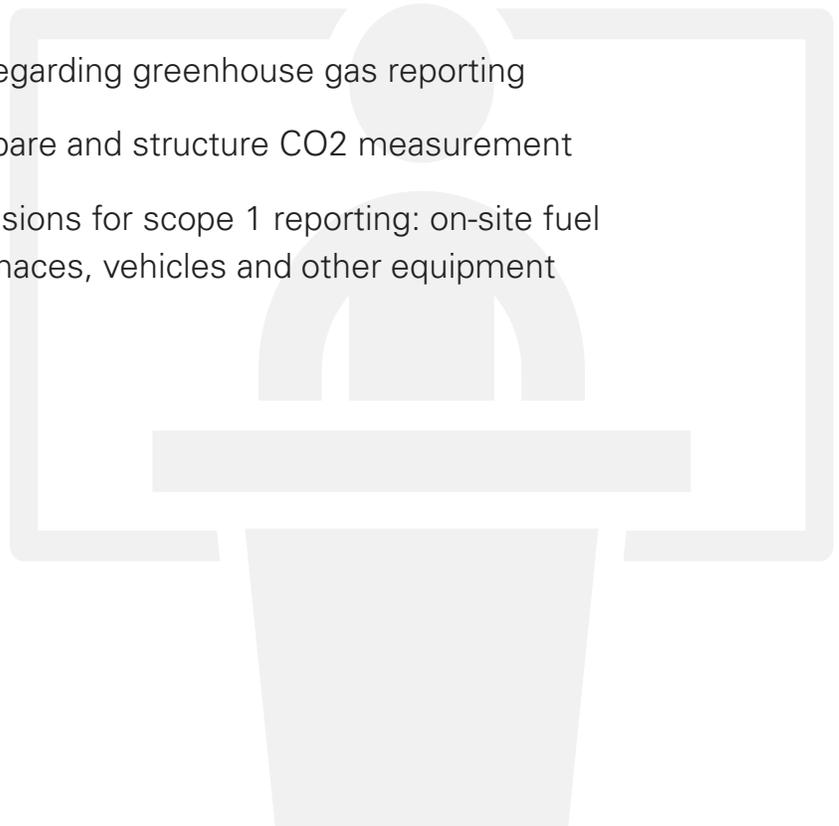
Cool Future

CO2 – Establish a scorecard for measurement

CO2

```
100
 80
 60        Work in Progress
 4
 20
  0
     2024 Baseline        2035 Goal
```

2024 Actions

- Participated in seminars regarding greenhouse gas reporting

- Sourced resources to prepare and structure CO2 measurement

- Identified sources of emissions for scope 1 reporting: on-site fuel combustion in boilers, furnaces, vehicles and other equipment
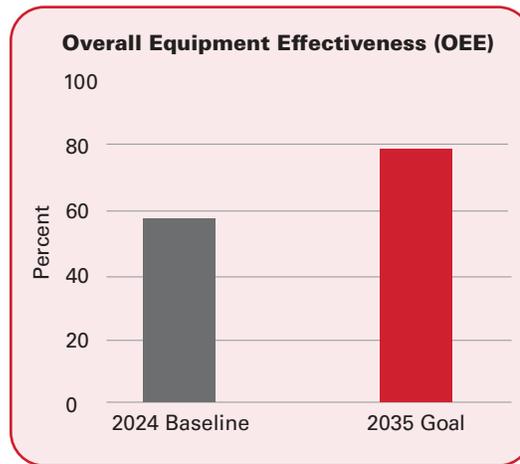
Overall Equipment Effectiveness (OEE) – Utilize our equipment to achieve an operations efficiency score between 78%-82%

Overall Equipment Effectiveness (OEE)

OEE is a metric that measures how effectively equipment is utilized in manufacturing. The three factors that calculate OEE include:

Availability: The amount of time a machine is running, accounting for both planned and unplanned downtime

Performance: How well the equipment is running compared to its maximum potential

Quality: The production of final products without defects or rework

2024 Actions

- The commercialization of a new novelty machine in 2024 and jettisoning an old novelty machine negatively impacted our OEE score for the year

- Upgraded freezer conveyor to reduce down time

- Standardized start up process to maximize up time

- Implemented RedZone reliability module for optimal machine setting per item manufactured

- Implemented weight control standards to align with yield targets

- Evaluated cleaning processes to reduce change over time

- Began work on centerlines to ensure machines are started up with optimal calibrated settings

First Pass Quality (FPQ) - Achieve 96% quality rating on each production line

First Pass Quality

FPQ, also known as throughput yield, is a metric that measures the percent of products manufactured correctly and to specifications the first time through a process, without any rework or scrap.
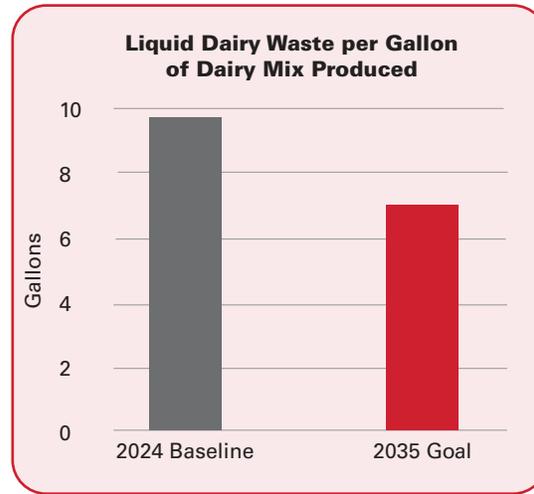
2024 Actions

• The commercialization of a new novelty machine and jettisoning an old novelty machine negatively impacted our FPQ score on those lines

• Identified three lines operating below goal for further assessment

• Reduced labeling re-work by adding an equipment alarm that alerts team of malfunctions and ensuring quick resolution

• Installed a warehouse materials supply system for accurate inventory and disposal counts

• Empowered team members to "stop, challenge, and choose" actions that prevent down stream re-work

Mix Waste – Reduce gallons of liquid waste to 7% or less of mix gallons produced

Liquid Dairy Waste per Gallon of Dairy Mix Produced

2024 Actions

- Established a process for tracking and reporting mix waste

- Identified and set target for liquid dairy waste stream as focus for improvement

- Evaluated mix formulas, flavoring and colors to increase reuse potential

- Calibrated start up documents for more consistent and reliable performance